



Washington Jobs Initiative: Sectoral Partnership Competitive Grant Solicitation

Grant Solicitation Conference | Focus: Letters of Intent to Bid

June 22, 2023

Agenda

Welcome

Overview of the Sectoral Partnership Grant
Solicitation

Focus: Letters of Intent to Bid

Q & A

Welcome: Resources for Prospective Applicants

- CCW Washington Jobs Initiative
 - > US Economic Development Administration: [Good Jobs Challenge](#)
 - > Washington Student Achievement Council: Washington Jobs Initiative [website](#) and [overview](#)
 - > Career Connect Washington: [Grant Solicitation announcement](#) with timeline and activities
 - > Career Connect Washington: [Apply for Funding](#) page and [technical assistance](#)
- Sectoral Partnership Grant Solicitation
 - > [Request for Applications](#)
- Applicable Federal Terms, Definitions, and Guidance
 - > FY 2021 American Rescue Plan Act Good Jobs Challenge: [NOFO](#)
 - > EDA Program & Reporting Requirements: [EDA Workforce Data Collection Instrument](#)
 - > EDA Program & Reporting Requirements: [EDA Workforce Data Collection Instrument Terms and Definitions](#)
 - > EDA Fiscal & Administrative Requirements: [Procurement Guidance for EDA Awards](#)
 - > 2 CFR Part 200 – [Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards](#)

Welcome: Additional Resources for Prospective Applicants

- Career Connect Washington: <https://careerconnectwa.org/>
 - > [Career Directory](#)
 - > [Student Support Resources](#)
 - > [Partners](#)
 - > [Progress & Priorities](#)
 - > [Program Map & Outcomes Data](#)
- Chapter 28C.30 RCW: [Career Connected Learning](#)
- Questions: ESDGPWashingtonJobsInitiative@esd.wa.gov
- Appendix: Career Connect Washington Overview & Updates, Q2 2023

Agenda

Welcome

**Overview of the Sectoral Partnership
Grant Solicitation**

Focus: Letters of Intent to Bid

Q & A

Overview of the Sectoral Partnership Grant Solicitation

- Washington Jobs Initiative: Career Connect Washington & the Good Jobs Challenge
- Sectoral Partnership Competitive Grant Solicitation
 - > Sectoral Partnerships & Backbone Organizations
 - > Allowable activities
 - > Pro-equity Anti-racist Action Plans
 - > Resulting Subaward Agreements
 - > Federal Program Reporting Requirements & Definitions
 - > EDA-Eligible Entities
- Timeline & Activities
 - > Letters of Intent to Bid: Due June 30, 2023
 - > Sectoral Partnership Proposals: Due July 31, 2023
- Letters of Intent to Bid
- Proposals
- Evaluation, Scoring, and Awards

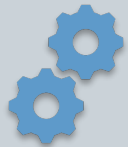
Career Connect Washington: Vision



Every young adult in Washington will have multiple pathways toward economic self-sufficiency and fulfillment, strengthened by a comprehensive statewide system for career connected learning.



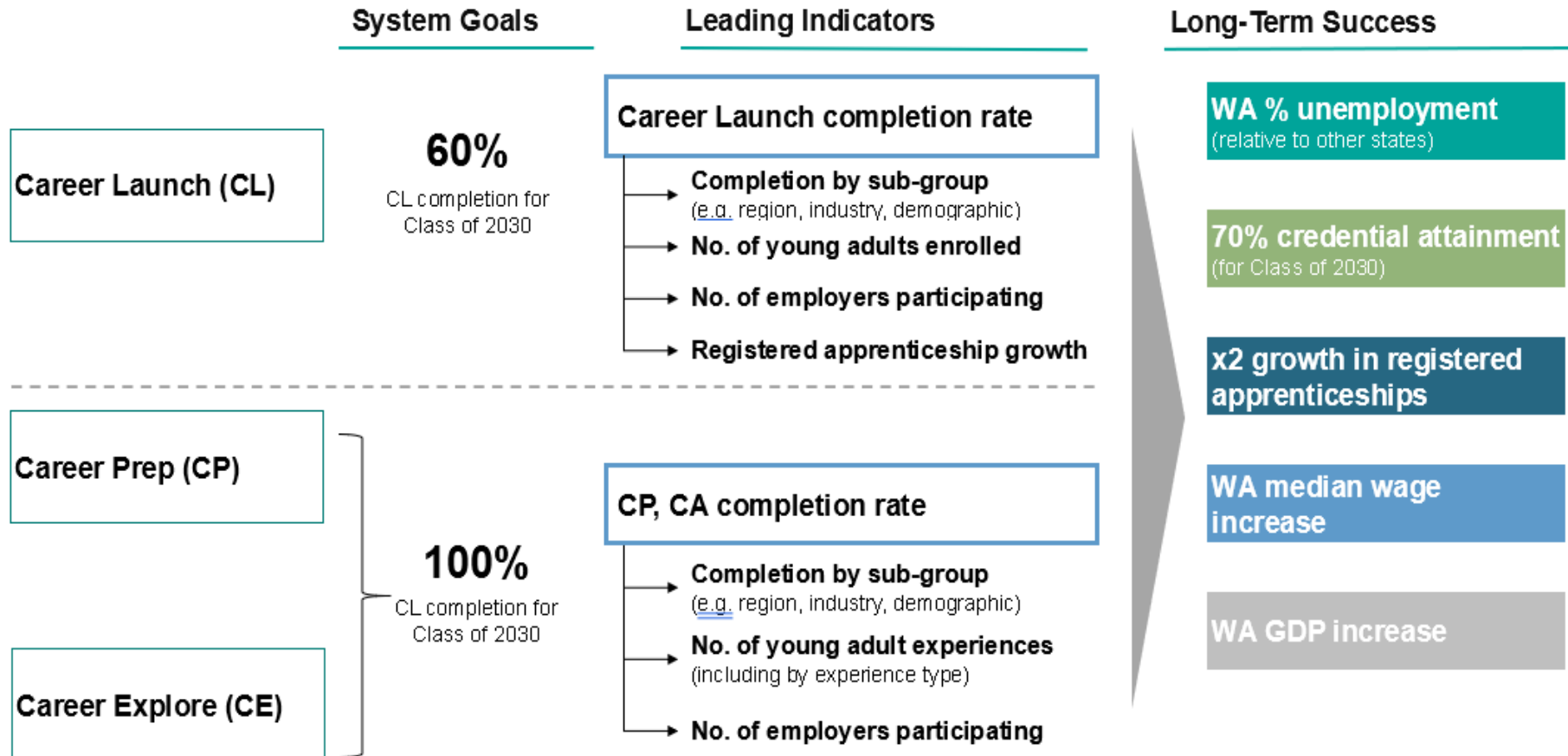
In order for every young adult to succeed, we must intentionally focus on populations furthest from opportunity especially students of color, Indigenous students, low-income students, rural students, and students with disabilities.



We acknowledge that systemic racism has held students back, especially Black and Indigenous students, and we aspire to build an anti-racist system for career connected learning.

Goals and Success Measures

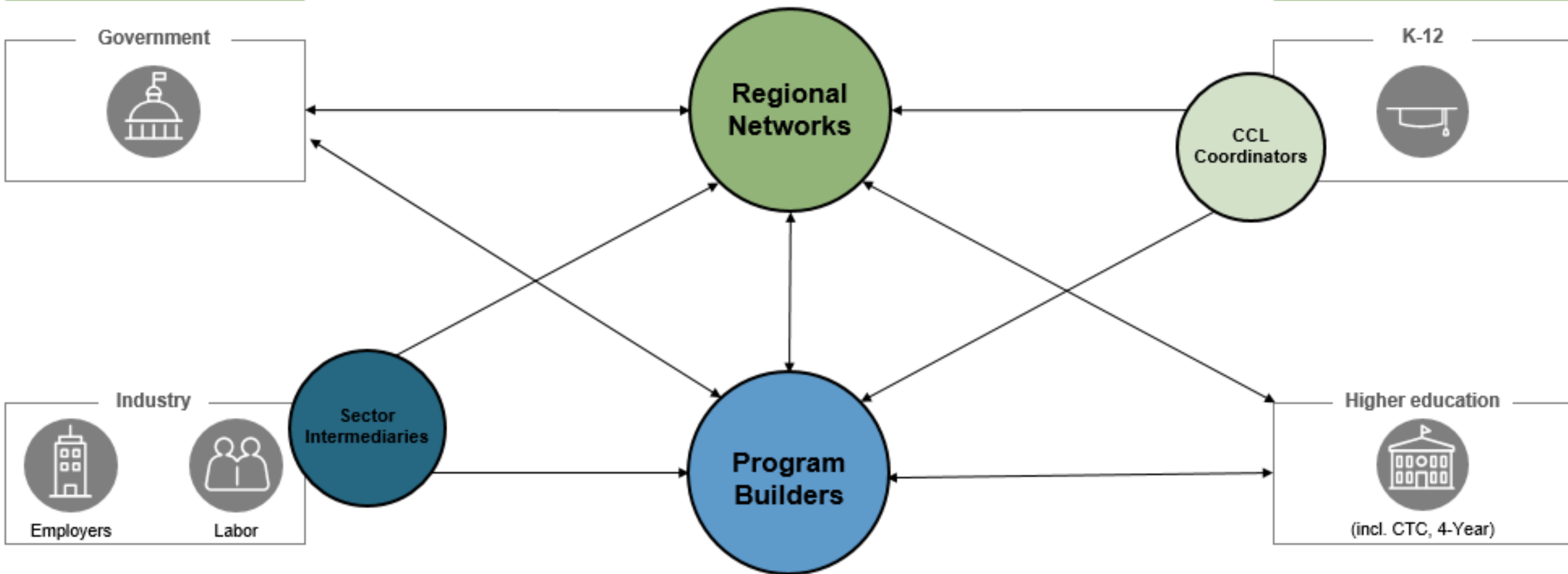
CCW seeks to enable all students across the state to experience career connected learning, preparing them to succeed in Washington's economy. Our funds catalyze the development and growth of high-quality Career Connected Learning (CCL) programs in high-demand and high-growth industries.



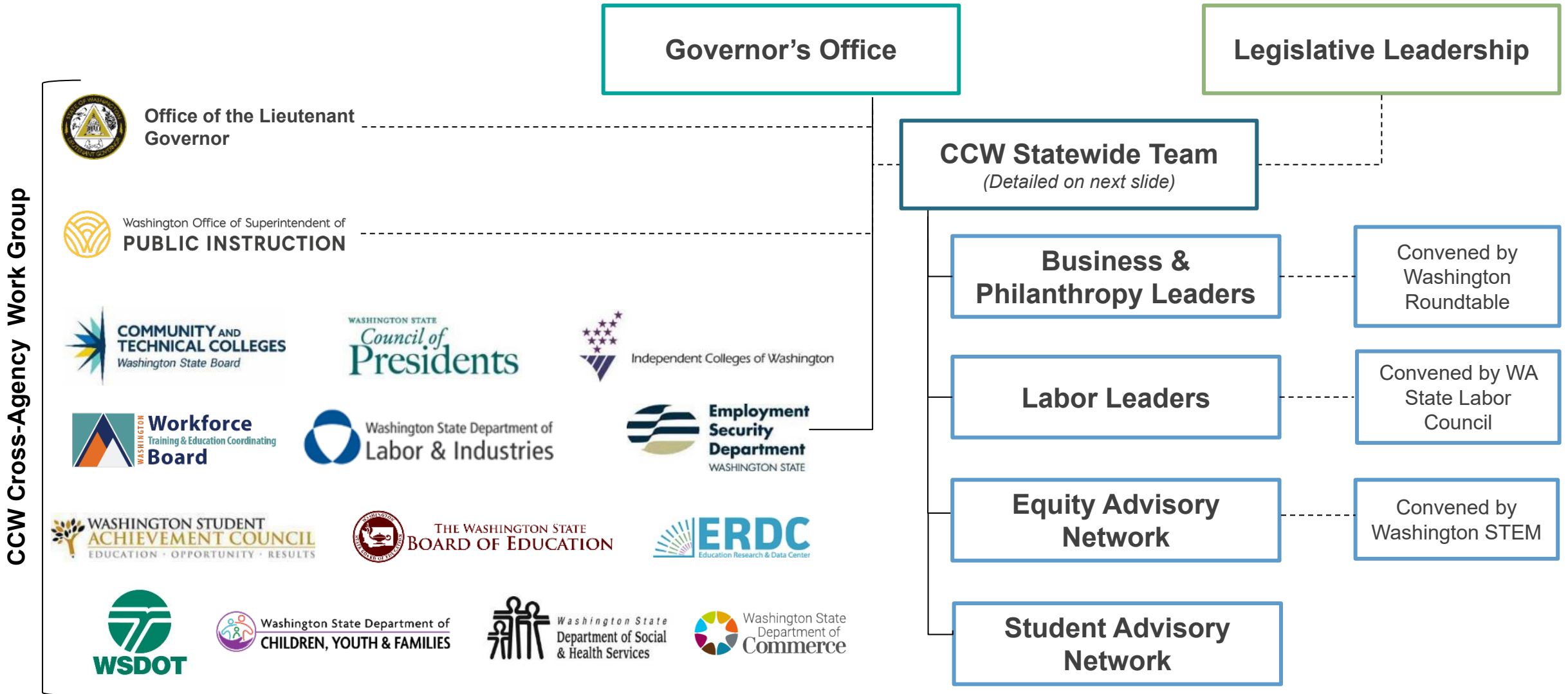
CCW Coalition of Partners

Employment

Education



CCW Coalition of Partners: Statewide Advisory, Agency, Industry, and Equity Partners



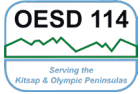
CCW Coalition of Partners: Regional Networks and CCL Coordinators



Network: Karen Borders
borders@skschools.org

CCL Coordinator: Kimberly Hetrick
khetrick@oesd114.org

Counties: Clallam, Jefferson, Kitsap, and Mason



Network: Jenny Veltri
jveltri@nwesd.org and Alyssa Jackson
alyssaj@snohomishstem.org

CCL Coordinator: Sinead Plagge
splagge@nwesd.org

Counties: Island, San Juan, Skagit, Snohomish, and Whatcom



Network: Sue Kane
suek@ncesd.org and Aaron Parrott
aaronp@skillsource.org

CCL Coordinator: Sue Kane
suek@ncesd.org

Counties: Chelan, Douglas, Grant, and Okanogan



Network: John Bonner
john@wabsalliance.org

CCL Coordinator: Walter Jackson
wjackson@psesd.org

Counties: King and Pierce



Network: Cassidy Peterson
cpeterson@greaterspokane.org

CCL Coordinator: Jessica Dempsey
jdempsey@esd101.net

Counties: Adams, Ferry, Lincoln, Pend Oreille, Spokane, Stevens, and Whitman



Network: Lorie Thompson
lthompson@esd113.org

CCL Coordinator: Cecily Kiester
ckiester@esd113.org

Counties: Grays Harbor, Lewis, Mason, Pacific, and Thurston



Network: Debra Bowen
deb@STEMlearning.org

CCL Coordinator: James Kindle
jkindle@esd123.org

Counties: Asotin, Benton, Columbia, Franklin, Garfield, and Walla Walla

Network: Vickei Hrdina
vickei.hrdina@esd112.org

CCL Coordinator: Chad Mullen
chad.mullen@esd112.org

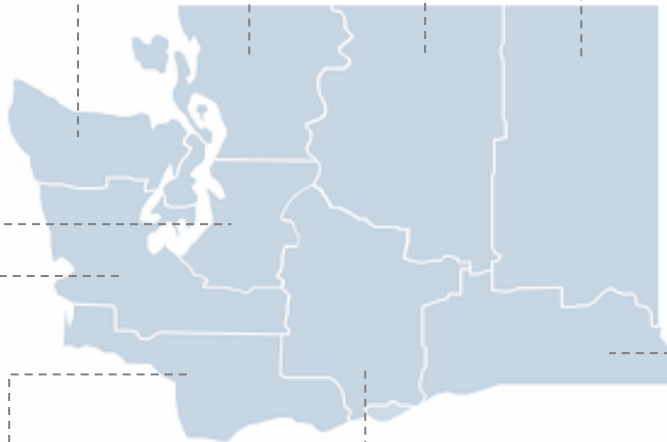
Counties: Clark, Cowlitz, Klickitat, Pacific, Skamania, and Wahkiakum



Network: Mark Cheney
mark.cheney@esd105.org and Hugo Moreno
hugo.moreno@esd105.org

CCL Coordinator: Shelly O'Neill
shelly.oneill@esd105.org

Counties: Grant, Kittitas, Klickitat, and Yakima



CCW Coalition of Partners: Sector Leaders



Advanced Manufacturing & Aerospace
AWB Institute / Aerospace Future Alliance
Contact: Thomas Gill, Program Manager, Thomasg@awbinstitute.org



Agriculture & Natural Resources
Agriculture & Natural Resources Center of Excellence
Contact: Lindsey Williams, Director, lindsey.williams@wwcc.edu



Clean Technology & Energy
CleanTech Alliance
Contact: Gus Williams - Workforce Manager Gus@CleanTechAlliance.org



Construction
AGC Education Foundation
Contact: Sarah Patterson, Workforce Development Director, spatterson@agcwa.com



Education
Professional Educator Standards Board (PESB)
Contact: Erica Hernandez-Scott, Ph.D., Executive Dir., erica.hernandez-scott@k12.wa.us
Lindsey Stevens, Executive Dir., lindsey@cstp-wa.org



Finance
Washington Bankers Association
Contact: Duncan Taylor, SVP, Membership & Programs, duncan@wabankers.com



Healthcare
SEIU Healthcare 1199NW Multi-Employer Training and Education Fund
Contact: Leigh Christopherson, Healthcare Intermediary Project Director, lchristopherson@healthcareerfund.org



IT & Cybersecurity
Computing for All
Alka Manchanda, Director Program
Contact: Development, alka@computingforall.org
Mandira Virmani, Director Program
Development, mandira@computingforall.org



Life Science
Life Science Washington
Contact: Marc Cummings, President & CEO, marc@lifesciencewa.org



Maritime
NW Center of Excellence for Marine Manufacturing & Technology
Contact: Ann Avary, Director, ann.avary@skagit.edu
Kim Davis, Project Manager, NW Center of Excellence for Marine Manufacturing & Technology, Kim.davis@skagit.edu

Washington Jobs Initiative Good Jobs Challenge



- EDA's Good Jobs Challenge is making once-in-a-generation investments in high-quality career opportunities for more Americans to reach their full potential and secure good-paying jobs while producing a skilled workforce to ensure the United States is prepared to innovate, compete, and succeed in a 21st Century global economy.
- Washington State submitted a plan—Washington Jobs Initiative (WJI)—and won a federal award to train 5,000 Washington residents and ensure that at least 3,150 are placed in jobs by 2025.
- With a focus on equity, WJI will offer competitive awards that invest in industry sector partnerships which provide training, embed paid work-based learning, and help Washington residents get onto a career pathway that leads to a good job with a family-sustaining wage.

CCW & WJI Industry Sectors

1. Advanced Manufacturing Aerospace
2. Agriculture & Natural Resources
3. Clean Technology & Energy
4. Construction
5. Education
6. Finance
7. Health Care
8. Information Technology & Cybersecurity
9. Life Science
10. Maritime

WJI Impact & Goals



Education

5,000 participants receive education and training for high-skill and high-wage careers.



Jobs

3,150 participants placed into quality jobs in high-demand industries.



Equity

Priority and focus will be given to individuals and communities kept furthest from opportunity, including but not limited to:

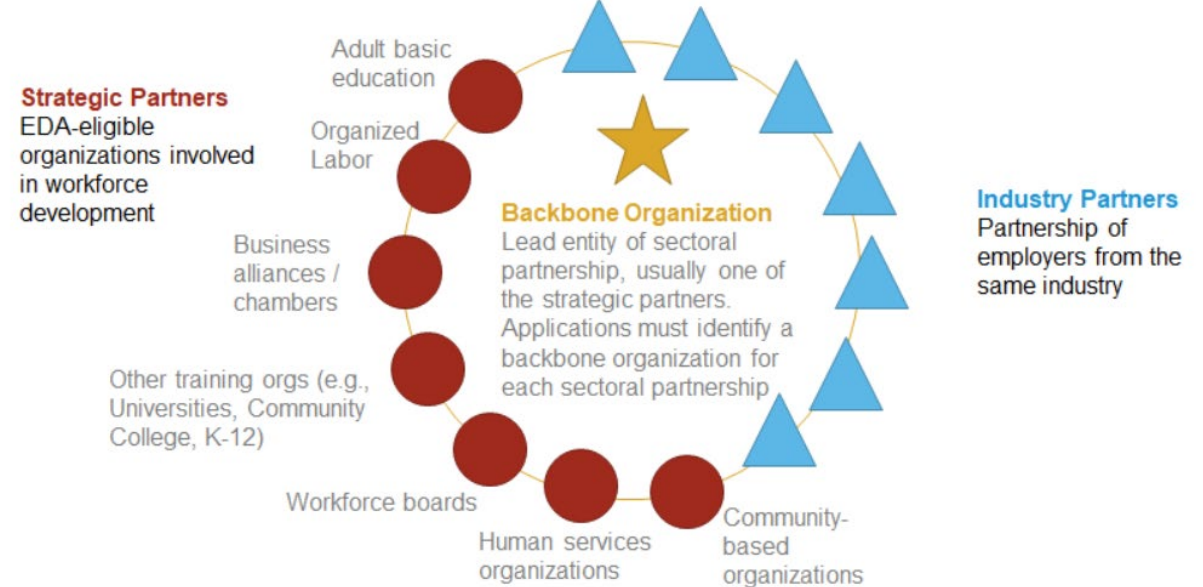
- Women;
 - Black, indigenous, and people of color (BIPOC);
 - LGBTQIA2S+ individuals;
 - Individuals with disabilities;
 - Low-income individuals; and
 - Other Washingtonians disproportionately impacted by the COVID-19 pandemic.
-

Sectoral Partnerships

- A **Sectoral Partnership** is a partnership of employers from the same industry who join with other strategic partners to train and place workers into high-quality jobs that employers need filled and intend to fill through the partnership.
- Strategic partners may include government, education (including community and technical colleges), training organizations, economic development, workforce development, unions, labor management partnerships, industry associations, employer-serving organizations, and community-based organizations.
- A Sectoral Partnership is focused on one specific industry sector, and one or more specific career connected learning pathways within that industry sector.
- As an example, Career Launch programs require a sector partnership between Program Builders, educators, and employers which are guided by Regional Networks and Sector Leaders associated with the program's focus area.

Sectoral Partnership

A partnership that develops workforce solutions to meet the needs of that industry within a regional labor market



Backbone Organization

What is a Backbone Organization?

- A **Backbone Organization** is the lead entity of a Sectoral Partnership.
- The Backbone Organization is the **lead applicant** for this grant solicitation, submitting a single proposal on behalf of the Sectoral Partnership.
- If awarded, the Backbone Organization will be an **ESD subrecipient**. This includes:
 - Serving as **fiscal agent** for all federal funds;
 - Providing **oversight and compliance** with all EDA and Uniform Guidance requirements;
 - Ensuring all **performance objectives** are met; and
 - Conducting all required federal **participant, narrative, and fiscal reporting**.
- A Backbone Organization must be an **EDA-eligible entity**.

Characteristics of a Backbone Organization

- Convening power in the region
- Committed support of the region's executive leadership and buy-in from appropriate stakeholders (e.g. a mayor or chief executive of a jurisdiction, chief executives of a major employers, heads of labor unions, presidents of two- and four-year institutions of higher education)
- Relationships and credibility with key players in the CCW ecosystem, including employers, program builders, regional networks, local workforce development boards, educational institutions, labor organizations, community-based organizations, and worker-serving organizations
- A proven track record of coordinating and driving stakeholders to successful action
- Connections to systems with strong fundraising capabilities
- Dedicated full-time employee(s) with experience in federal grant reporting as well as federal financial oversight, monitoring, and administration activities
- Dedicated full-time employee(s) focused on regional workforce issues to support regional economic development

Allowable Activities: Two Models

There are **two allowable models** which Sectoral Partnerships may execute to meet industry demand.

A single Sectoral Partnership may deploy **one or both** models.

Model 1: Program Implementation

The Program Implementation model is appropriate when **operating an existing career connected learning program** (e.g. Career Launch, Registered Apprenticeship) will effectively respond to training and hiring needs identified by employers.

Model 2: Program Design & Implementation

The Program Design & Implementation model is appropriate when a **new career connected learning program must first be built or scaled before it can be implemented** to meet employers' training and hiring needs.

Program Design activities will be familiar to CCW system actors who are, or have worked with, CCW Program Builders.

Allowable Activities: Program Implementation

The Program Implementation model is appropriate when **operating an existing career connected learning program** (e.g. Career Launch, Registered Apprenticeship) will effectively respond to training and hiring needs identified by employers.

Allowable Program Implementation activities include:

1. Securing employer commitment(s) to hire, based on identified skill needs for target occupations (included in CCW sector strategies);
2. Developing and implementing the PEAR Action Plan with community;
3. Conducting outreach to underserved and priority populations;
4. Recruiting priority populations to participate in the training program;
5. Providing skills training to participants;
6. Providing wrap-around supports to participants; and
7. Placing participants into good jobs.

Allowable Activities: Program Design & Implementation

The Program Design & Implementation model is appropriate when **a new career connected learning program must first be built or scaled** before it can be implemented to meet employers' training and hiring needs.

Allowable Program Design & Implementation activities include:

1. Securing employer commitment(s) to hire, based on identified skill needs for target occupations (included in CCW sector strategies);
2. *Designing programs and curricula, per employer needs and commitments;*
3. *Obtaining appropriate program certifications (Career Launch endorsement, apprenticeship registration);*
4. Developing and implementing the PEAR Action Plan with community;
5. Conducting outreach to underserved and priority populations;
6. Recruiting priority populations to participate in the training program;
7. Providing skills training to participants;
8. Providing wrap-around supports to participants; and
9. Placing participants into good jobs.

Pro-equity Anti-racist Action Plans

Sectoral Partnership PEAR Action Plans must **identify target populations** to be served and the **actions to be taken** by the Sectoral Partnership to ensure those populations have equitable access to, and outcomes from, programs and services.

The PEAR Action Plan must also implement a continuous five-step process consisting of the following elements:

1. **SCOPE** – Scope the reach, intensity, and duration of program(s) and services;
2. **ANALYZE & PARTNER** – Analyze equity conditions and partner with community;
3. **CO-CREATE** – Co-create and partner in decision-making (about design and implementation) with communities impacted by the proposed program(s) and services;
4. **IMPLEMENT** – Implement program(s) and services while engaging in real-time coordination with community decision makers; and
5. **(RE)COMMIT** – Assess performance and impact of program(s) and services with community decision makers to and reengage in this five-step process to continuously improve equitable access and outcomes.

Resulting Subaward Agreements

- ESD will issue approximately **\$15,500,000** of federal American Rescue Plan Act (ARPA) funds in subawards to Backbone Organizations who will lead and manage Sectoral Partnerships.
- Initial subawards **may** range from **\$500,000 to \$2,000,000**. Subaward amounts may vary based on the merit of proposals, industry need and employer commitments, equitable access and outcomes for priority populations, and the capabilities of Sectoral Partnerships to expediently place participants into high-quality jobs.
- Periods of performance **may** begin in **September or October of 2023** and will end when proposal outcomes are achieved but likely no later than **September or October of 2025**.
- All Backbone Organizations and Sectoral Partnerships will receive **technical assistance**
 - > Including seminars, peer-to-peer learning opportunities, convenings of statewide CCW partners, and 1:1 assistance from subject matter experts
 - > Technical assistance will cover programming, strategy, grant administration and oversight, and other topics
- Subrecipients who do not meet **performance expectations** will develop corrective action plans with ESD
 - > Success is the goal - additional TA and support will be available
 - > ESD may recapture and redistribute funds if corrective actions are not effective

Resulting Subaward Agreements

- **Statements of Work** will include both **standard** and **unique** elements.
 - > Standard elements will include:
 - Common expectations of all Backbone Organizations and Sectoral Partnerships per federal guidance;
 - Communication and branding standards;
 - Participation in communities of practice; and
 - Expectations for engagement with other CCW grant recipients.
 - > Unique Statement of Work elements will be developed in partnership with ESD and based on each applicant's proposal.
- **Participant performance targets** will be established for each career connected learning program, including:
 - > Outreach and recruitment;
 - > Enrollments;
 - > Wrap-around supports;
 - > Completions; and
 - > Job placements.
- Agreements will outline federal **fiscal agent**, **monitoring**, and **reporting** responsibilities

Federal Program Reporting Requirements & Definitions

- The **EDA Workforce Data Collection Instrument** includes the data elements which must be collected and reported by each Backbone Organization to WSAC on a quarterly basis:
 - > Sectoral Partnership reporting;
 - > Training Provider reporting on each operational program;
 - > Participant-level data including Personally Identifiable Information (PII); and
 - > Data regarding the provision of wrap-around supports to participants.
- Backbone Organizations must have systems and processes to receive, maintain, transmit, and dispose of PII collected for the purposes of this federal grant which comply with applicable federal guidelines and established best practices.
- WSAC will procure for, and implement, a secure digital portal for Backbone Organizations to upload quarterly report data. More information on this portal will be promulgated by WSAC.

[EDA Workforce Data Collection Instrument](#)

[Good Jobs Challenge: EDA Workforce Data Collection Instrument Terms and Definitions](#)

EDA-eligible Entities

- Eligible applicants are EDA-eligible entities for investment assistance which includes:
 - > District Organization;
 - > Indian Tribe or a consortium of Indian Tribes;
 - > State, county, city, or other political subdivision of a State, including a special purpose unit of a State or local government engaged in economic or infrastructure development activities, or a consortium of political subdivisions;
 - > Institution of higher education or a consortium of institutions of higher education; or
 - > Public or private non-profit organization or association, including labor unions acting in cooperation with officials of a political subdivision of a State.
- Subrecipients and subcontractors of the Backbone Organization
 - > Backbone Organizations may include stakeholder organizations in their proposals, as appropriate.
 - > Co-applicants and subrecipients (determined per 2 CFR 200.331) must also be EDA-eligible entities.
 - > Backbone Organizations may also have subcontractors who must be selected in accordance with the Uniform Guidance Procurement Standards at 2 CFR 200.317 – 200.327.

Timeline & Activities

Grant Solicitation Published	June 2, 2023
Technical Assistance Webinar (1 of 2) Pathways to Good Jobs: Industry Sector Partnerships	June 21, 2023, 1:00 – 2:30
WJI Grant Solicitation Conference (1 of 2) Focus: Letters of Intent to Bid	June 22, 2023, 1:30 – 3:00
Due Date: Letters of Intent to Bid	June 30, 2023 – 11:59 PM Pacific
Technical Assistance Webinar (2 of 2) Pathways to Good Jobs: Wrap-around Support	July 11, 2023, 1:00 – 2:30
WJI Grant Solicitation Conference (2 of 2) Focus: Sectoral Partnership Proposals	July 18, 2023, 3:00 – 4:30
Due Date: Sectoral Partnership Proposals	July 31, 2023 – 11:59 PM Pacific

Letters of Intent to Bid

- **Letters of Intent to Bid are due June 30, 2023, at 11:59 PM Pacific Time.**
 - > The Backbone Organization must submit a Letter of Intent to Bid on behalf of the Sector Partnership.
 - > The letter shall not exceed **1,000 words**.
 - > Submitting a Letter of Intent to Bid does **not** obligate the applicant to submit a Sectoral Partnership Proposal, nor does it obligate ESD to award a grant to the applicant.
 - > If an entity submits a Letter of Intent to Bid but not an application, ESD asks that the entity notify us.
- ESD intends to use these letters to gather **general information** about the proposal, so that targeted **technical assistance** can be provided.
- ESD will review each Letter of Intent to Bid with WSAC and CCW coalition members.
- **We may provide guidance** to help meet WJI goals, such as feedback on strategies, support in developing PEAR Action Plans, and direct connections to employers and CCW system actors.

Proposals

- **Sectoral Partnership Proposals will be due July 31, 2023, at 11:59 PM Pacific Time**
- WJI Grant Solicitation Conference (2 of 2) | Focus: Sectoral Partnership Proposals
 - > July 18, 2023, 3:00 – 4:30
- Sectoral Partnership Proposals are comprised of **four** required sections:
 1. The Backbone Organization Profile;
 2. The Project Narrative;
 3. Participant Performance and Project Budget; and
 4. Letters of Support.

Evaluation, Scoring, and Awards

- The evaluation committee will include representatives of Washington employers, organized labor, and other members of the statewide CCW coalition.
- The evaluation committee may:
 - > Invite applicants, ESD staff, CCW Sector Leaders, and other subject matter experts to provide additional information deemed necessary to inform decision making; and
 - > Consider parity of investments across industry sectors, equity for underserved populations and regions, and the quality of training and job opportunities (e.g. wages, benefits, credentials) when evaluating proposals.
- The committee may **prioritize**:
 - > Career Launch, Registered Apprenticeship, and programs responsive to industry demand; and
 - > Proposals which demonstrate the highest level of diligence in achieving training, job placement, and equity outcomes expeditiously.
- CCW coalition partners may work directly with applicants to **revise and further develop** Sectoral Partnership strategies and proposals
- Backbone Organizations should plan to **respond to regular communications from ESD, WSAC, and CCW** staff throughout the solicitation review period.

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Q & A

Letters of Intent to Bid

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 - > If an entity submits a Letter of Intent to Bid and later decides not to submit an application, ESD asks that the entity notify ESD of its decision to not continue forward.
- ESD intends to use these letters to gather **general information** about the proposal, so that targeted **technical assistance** can be provided.
- ESD will review each Letter of Intent to Bid with WSAC and CCW coalition members.
- We may provide guidance to help meet WJI goals, such as feedback on strategies, support in developing PEAR Action Plans, and direct connections to employers and CCW system actors.

Letters of Intent to Bid: Required Contents

1. Current **name of the Sectoral Partnership** and the proposed initiative;
2. Partnership's **employer members**, target **occupations**, skilled workforce needs and **hiring commitments** (present and future);
3. Career connected learning **programs** to be designed and/or implemented;
4. Estimated **federal funds** to be requested;
5. Total **participants** to be served and total **job placements**;
6. Partnership's **strategic partners** and their **names and responsibilities**;
7. Summary of **PEAR Action Plan** and responsibilities across the Sectoral Partnership in serving priority populations;
8. Engagement with the **CCW Sector Leader**, industry sector strategy, and partnerships with other **CCW system actors** (including Regional Networks and Program Builders); and
9. Requests for guidance and **technical assistance** from the CCW coalition and awarding agencies.

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ESDGPWashingtonJobsInitiative@esd.wa.gov



Appendix: Overview and Updates

Q2 2023

Welcome!

What is Career Connect Washington?

Business, labor, education, and community leaders who are creating work-based and academic programs for young people to explore, learn, and earn money or college level credit.

Over the next five years, our state will have 750,000 new career opportunities that keep us on the leading edge of global innovation and influence. We have the talent right here at home to fill those opportunities.

Career Connect Washington bridges the gap between employers and educators by providing the connection, funding, and support they need to deliver high quality academic and work-based experiences for Washington students, especially those furthest from opportunity.

Career Connect Washington (CCW) is a statewide movement to create a high-quality career connected learning (CCL) system

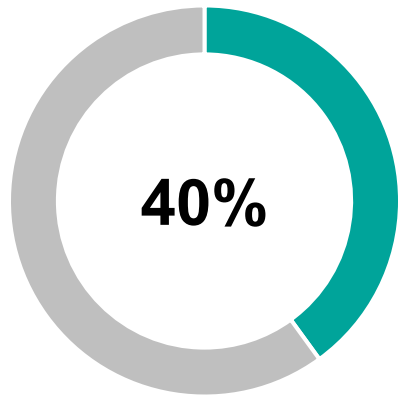
In May 2017, Governor Inslee charged CCW to find ways for young people to explore, prepare, and participate in “real world” employer-based learning opportunities as a way to increase life fulfillment and self-sufficiency, advance more students past high school with a degree or credential, and improve the state’s economy

CCW scope:

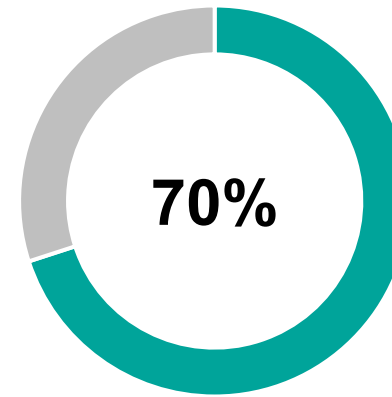
- Serve young people through age 29
- Introduce students early (elementary and middle school) to opportunity around them
- Build off of existing great CCL opportunities in K-12, postsecondary (2- and 4-year)
- Learn from and grow Registered Apprenticeships as a critical player in the system

In spring 2019, HB 2158 (WEIA) was passed by the Legislature, which codified our state’s 3-step CCL framework, and provided funding to implement CCW statewide through competitive, performance oriented, grants

The Problem: Students lack sufficient pathways to great careers



Percent of Washington students **gaining a credential or degree beyond high school**



Percent of Washington jobs **requiring a postsecondary credential**

Goal: Connect young people to great careers while advancing their education

Finding a Solution: Plan was built with the help of thousands of our citizens

Education

- Students & Parents
- Teachers & Counsellors
- Superintendents
- 4-Year and Community College Presidents

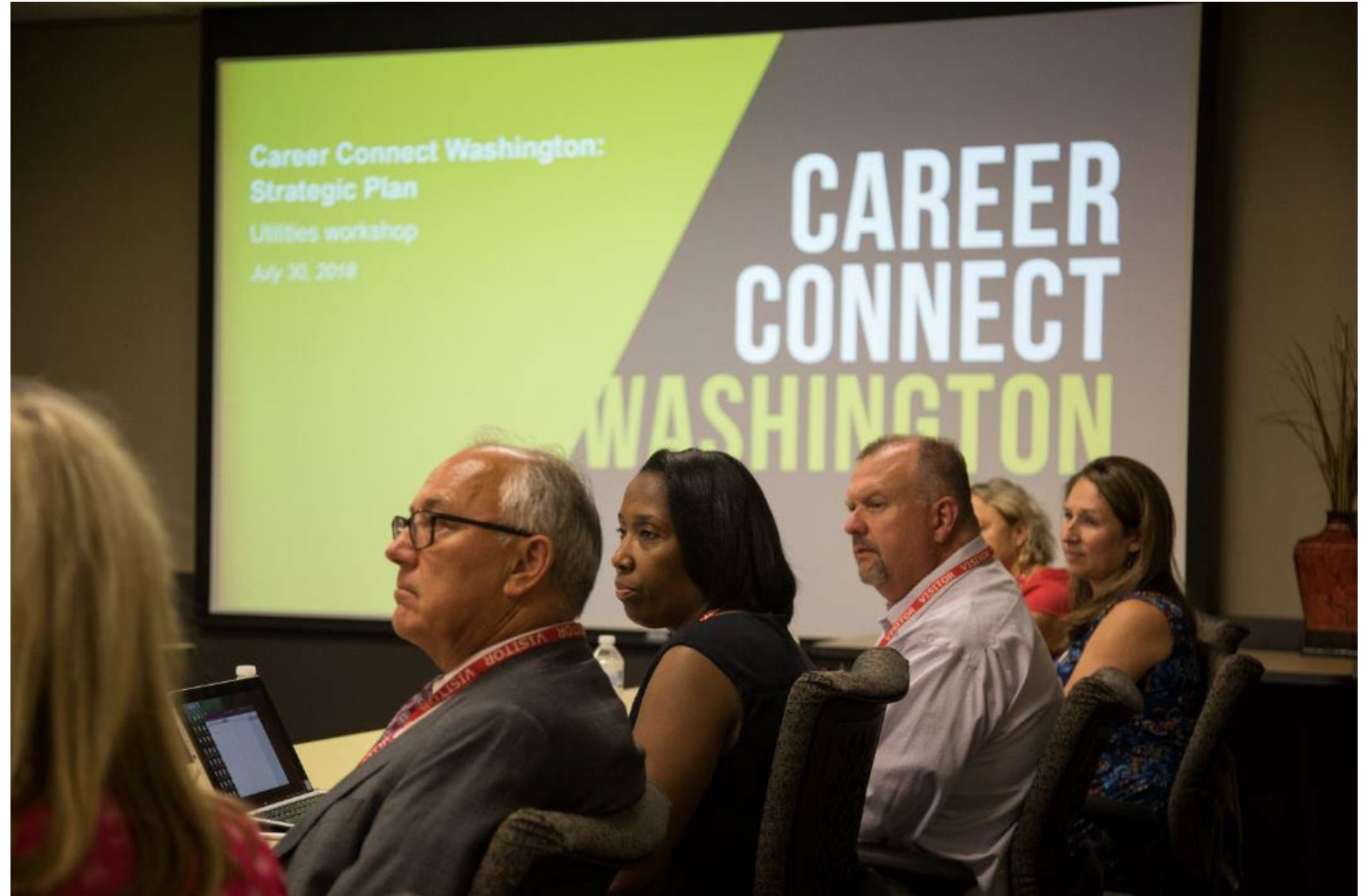
Business & Industry Leaders

Government / State Agency Staff

Labor Leaders

Community Leaders and Non-profits

Regional Leaders

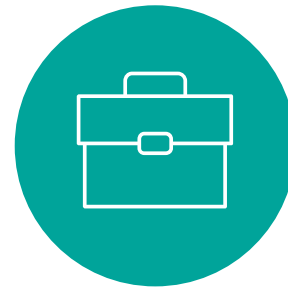


The Reality Today: Disconnected pathways between education and employment



Education

(K-12 and Postsecondary)



Employment

The Solution: Career connected learning is a braided pathway that connects students to the career opportunities around them, starting early in their schooling

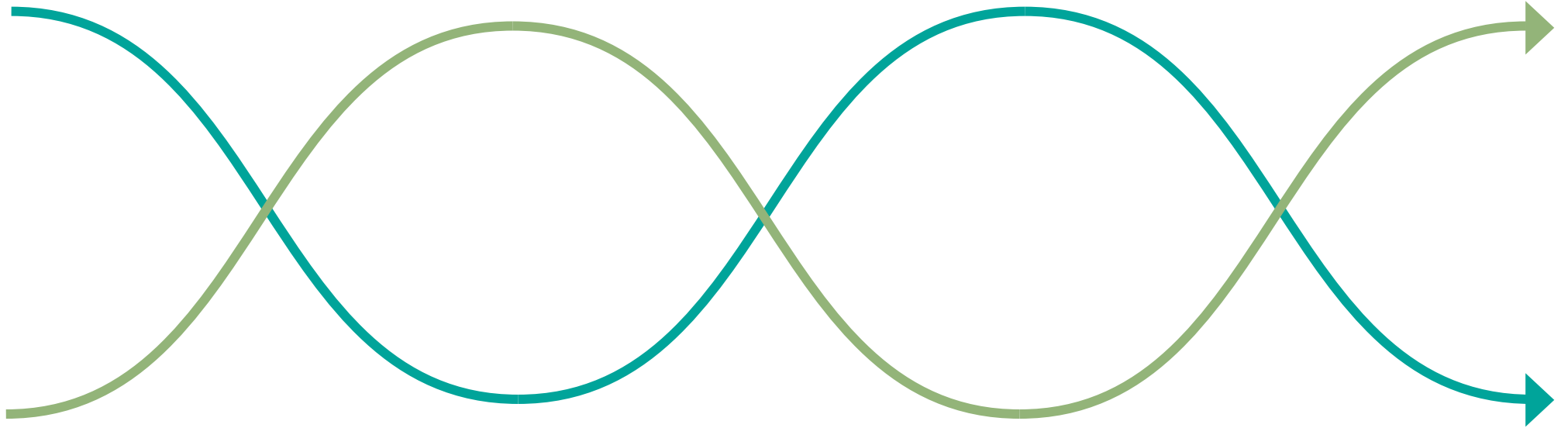


Employment



Education

(K-12 and Postsecondary)



The Solution: Connected pathways require a connected system

Employment

Education

Government



Industry



Employers



Labor

K-12



Higher Education



(incl. CTC, 4-Year)

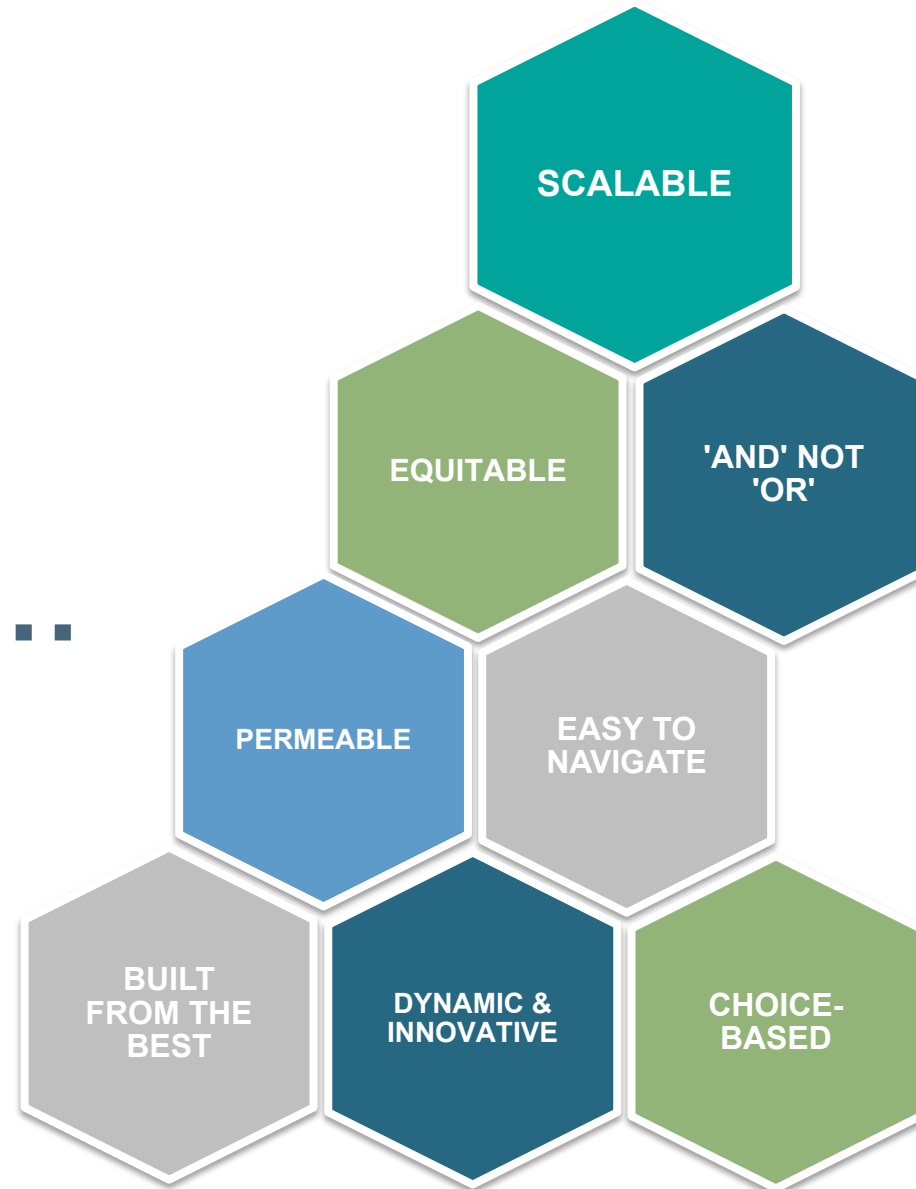


CCW provides the connective tissue to grow CCL programs statewide

CCW Vision and Principles

To reach our vision and ambition, we need a comprehensive system that follows a set of core principles

SYSTEM DESIGN PRINCIPLES...



...AND PROGRAM DESIGN PRINCIPLES

- Provide **positive ROI for employers**; built on skills and competencies **defined by employer**
- Be **high-quality** and lead to positive outcomes for young adults
- Leverage modern **digitally-connected tools**



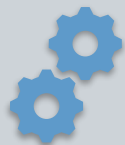
CCW's Vision is to ensure equitable CCL access and outcomes for Washington students



Every young adult in Washington will have multiple pathways toward economic self-sufficiency and fulfillment, strengthened by a comprehensive state-wide system for career connected learning.



In order for every young adult to succeed, we must intentionally focus on populations furthest from opportunity especially students of color, Indigenous students, low-income students, rural students, and students with disabilities.



We acknowledge that systemic racism has held students back, especially Black and Indigenous students, and we aspire to build an anti-racist system for career connected learning.

Equity Measurement

Race, income, geography, gender, citizenship status, and other demographics and student characteristics will no longer predict the outcomes of Washington's students.

Career Connect Washington will build a career connected learning system that enables students who participate in Career Explore, Career Prep, and Career Launch to complete programs, attain sustaining-wage entry-level jobs, and reach family-sustaining wage careers (across industries and occupations) at equitable rates across population demographics.

Achieving this goal means that CCW will build a system that ensures that every young adult:

- Has **equitable access** to Career Connect Washington programs, including Career Explore, Career Prep, and Career Launch
- Is **enrolling in and completing** Career Launch programs at equitable rates across population demographics
- Is **entering living wage careers or college level learning** after their Career Launch programs at equitable rates

Detail: 5-part strategy to advance equity in career connected learning



Data

Identify system, resource, and outcome gaps by region, measure progress and outcomes against equity goals, and provide transparent and timely updates to stakeholders.



Technology

Connect students and families to existing programs and wraparound supports via in-development CCW program directory. Advocate for internet and technological access for students.



Student Supports

Implement policy and legislative changes to lower barriers to participation and completion for students furthest from opportunity.



Provide Best Practices

Develop professional toolkits and guides to support CCW partners in identifying and addressing equity challenges. Solutions will be informed by community relationships and tailored to achieve equity goals.



System Accountability

Measure performance of system partners including state agencies, regional networks, and intermediaries against agreed upon equity goals and outcomes.

We are building the infrastructure to create new and grow existing CCL programs

Definition

Work-based programs with aligned classroom learning that culminate in a postsecondary credential*, producing a competitive candidate for meaningful employment (includes Registered Apprenticeship programs)

Career-specific instruction at a worksite or in a classroom for academic credit

Early exposure opportunities to careers and career options (e.g. career fairs, worksite tours)



Career Launch

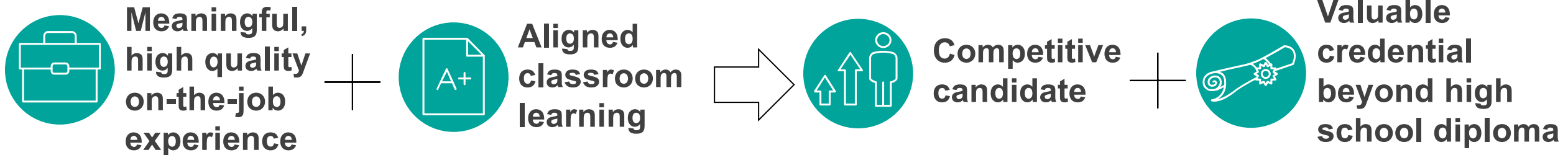
Career Prep

Career Explore

*Postsecondary credential means certificate, or at least one year towards an associates or bachelor's degree

Career Launch definition

Career Launch Programs: Positioning young adults for promising careers



- ✓ At worksite
- ✓ Paid and academic credit
- ✓ Occupation-aligned
- ✓ Employer supervisor at ratio typical of occupation
- ✓ Defined competencies and skills gained
- ✓ Full compliance with existing legal regulations

- ✓ Curriculum and program requirements developed in partnership with employers and industry
- ✓ Aligned with academic and employer standards
- ✓ Qualified instructors
- ✓ Dedicated student support (academic and career)

- ✓ Able to continue in employment **OR** successfully compete for jobs leading to financially-sustainable and fulfilling careers

- ✓ Credential attained
- OR**
- ✓ Significant progress (at least one year) towards a 2- or 4-year credential

Quality Control: Industry and Education-led endorsement process for Career Launch

Career Launch Programs will be endorsed in a rigorous CCW-led process including

- Industry-validated (e.g. students work-ready, critical mass of employers participating, valued across industry, high-potential career pathway)
- Academically-validated (e.g. state-wide recognition and transferability, aligned with high-quality academic standards)
- Endorsement will be reviewed periodically based on student outcomes



Only endorsed Career Launch Programs will have access to increased support (including capacity funding) and count towards CCW goal

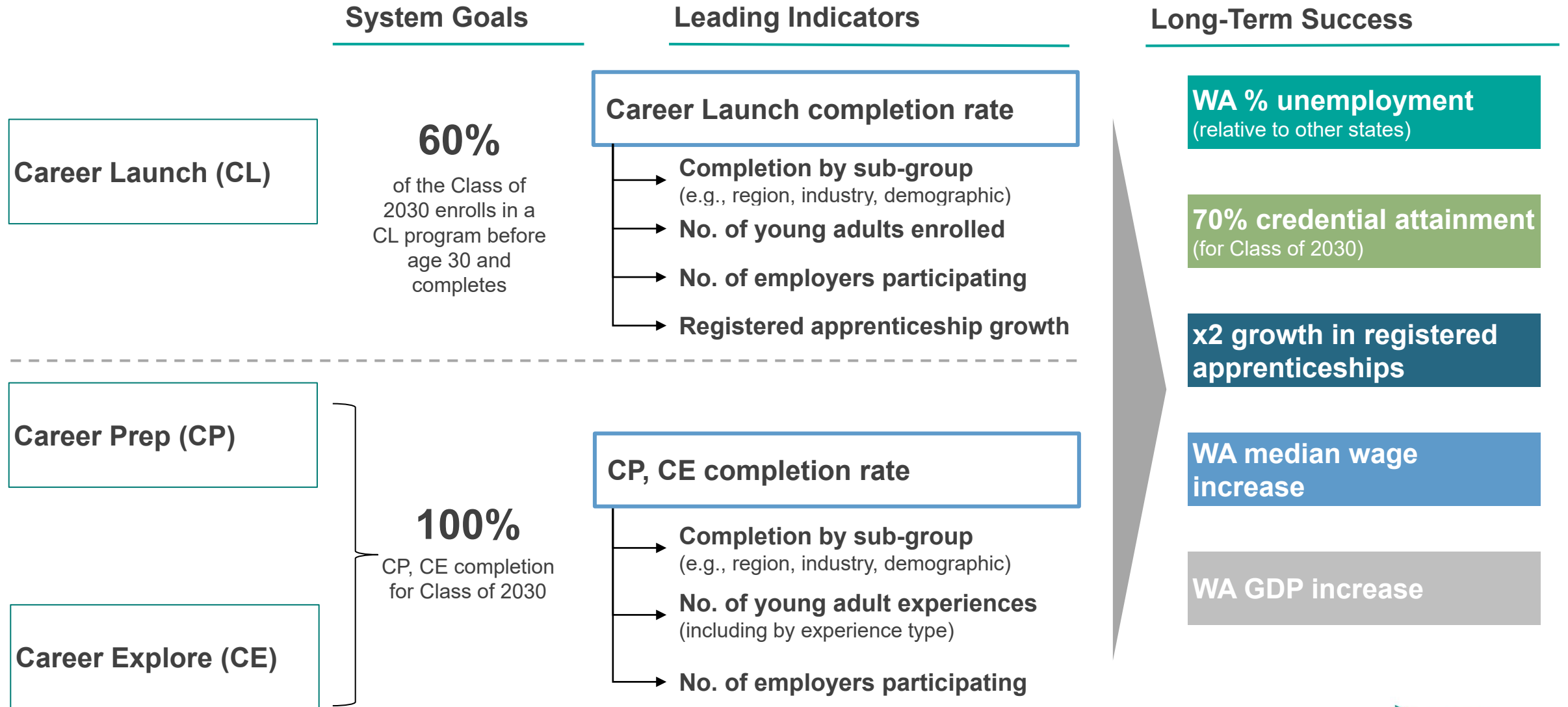
Career Launch endorsement applications reviewed monthly

Endorsement application available on [SBCTC website](#)

- Programs can be offered at community and technical colleges, training centers, universities and K-12 schools that partner with higher-education institutions
- Further information regarding K-12 Career Launch 1.2 FTE funding available via [slides](#) and [webinar](#)

CCW Scaling and Sustainability

Ambition: Enable all WA young adults to experience career connected learning



Progress to Date

16,043

Over 14,000 students enrolled in Career Launch programs (data from July 2021 – June 2022)¹

4,474

Career Launch completions by students enrolled before age 30 (data from July 2019 – June 2022)

125

New Career Launch programs created

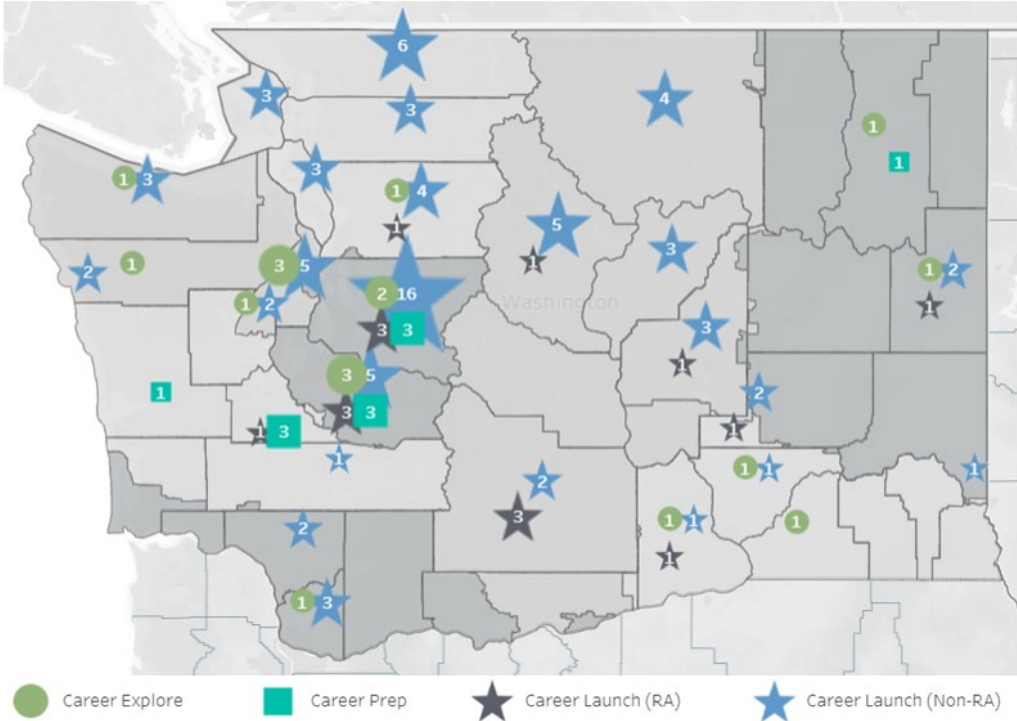
- Of which 31 are Registered Apprenticeships

\$29.2M

Good Jobs Challenge (Dept. of Commerce): \$23.5M over three years to grow career connected learning programs

Apprenticeship Building America (Dept. of Labor): \$5.7M over four years to grow Registered and Pre-Apprenticeships

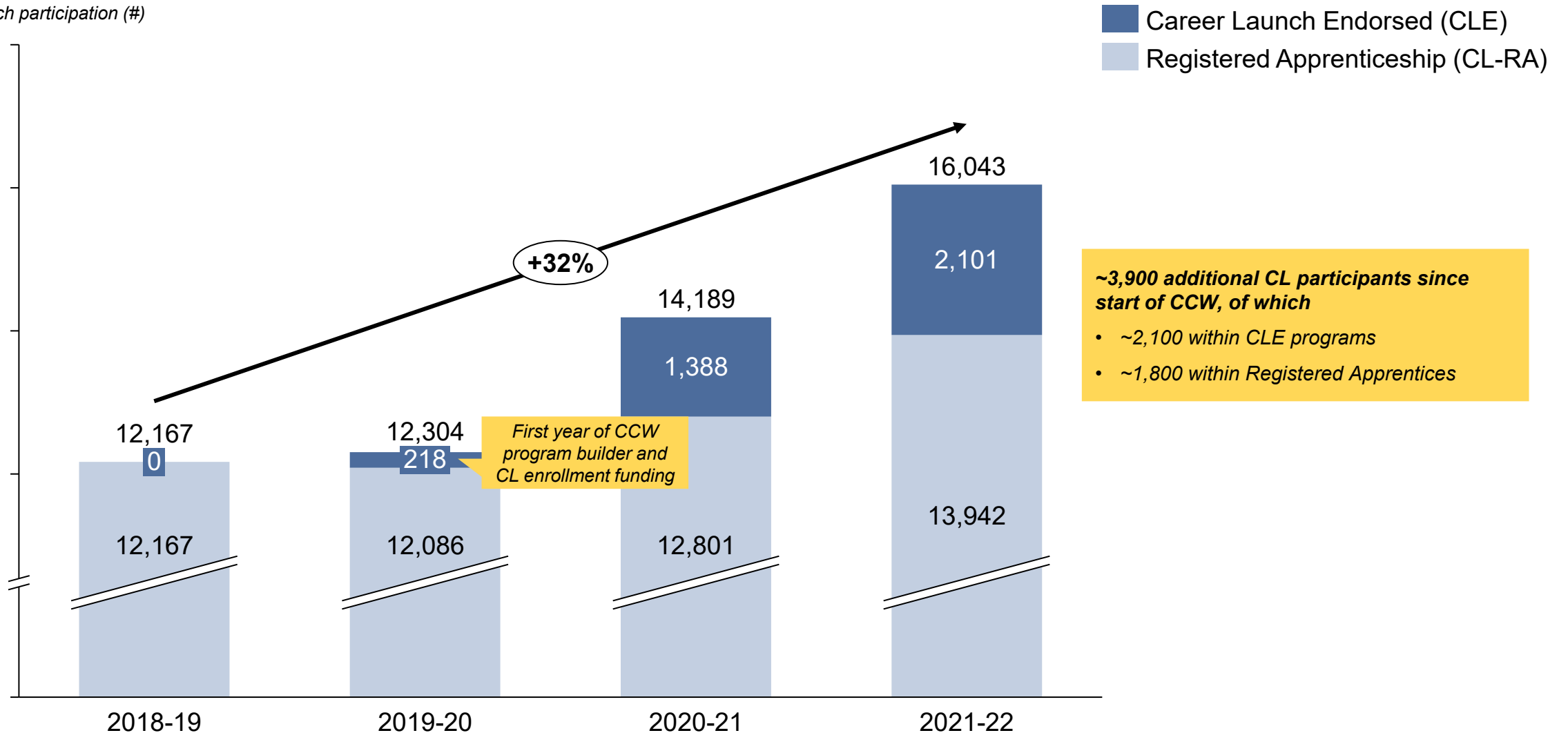
CCW Grant-Funded Programs



1. Enrollment of students under 30 years old as of June 2022, includes active state Registered Apprenticeships and Career Launch students; Apprenticeship numbers reflect total growth, influenced by a variety of factors, including economic expansion prior to the COVID-19 pandemic.

32% growth in Career Launch programs (inclusive of RA) since implementation of CCW legislation – growth continued despite pandemic and related challenges

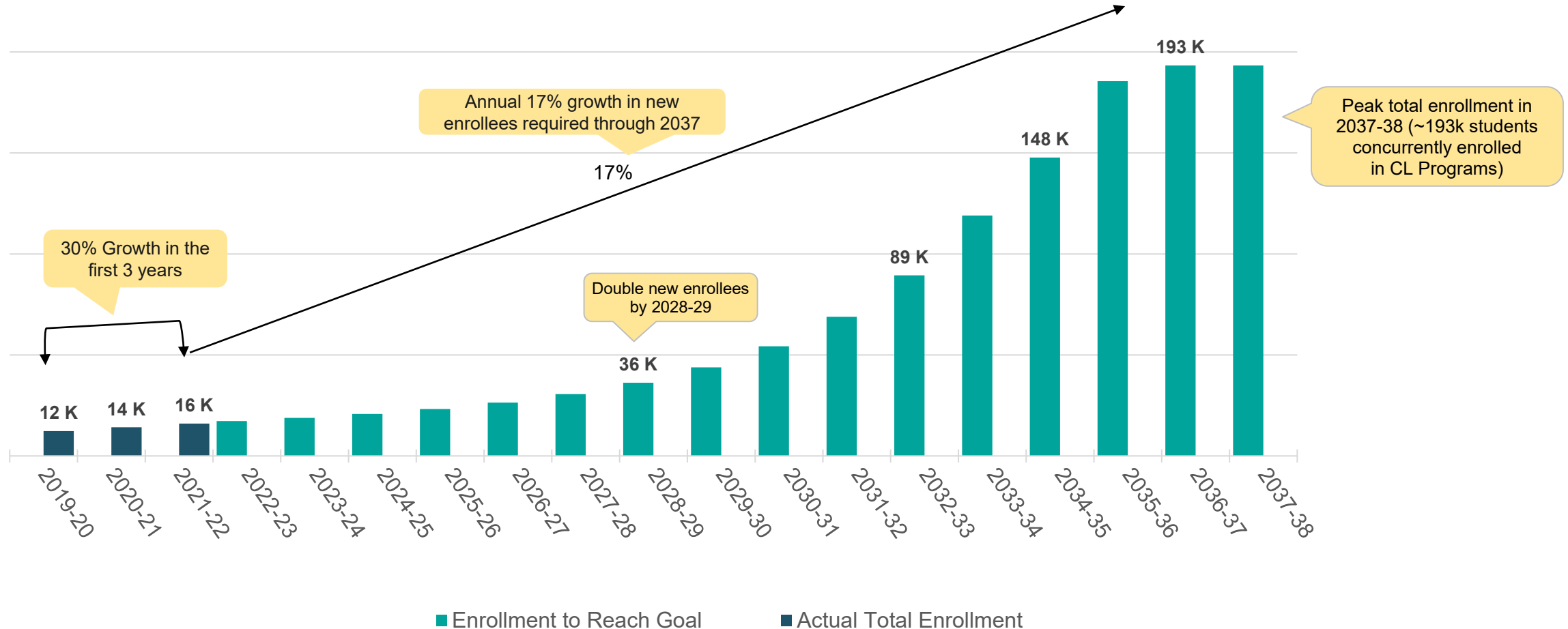
Career Launch participation (#)



Participation includes only those under 30 years old; Registered Apprenticeship (CL-RA) numbers reflect total growth, influenced by a variety of factors including economic expansion prior to the COVID-19 pandemic

CCW making early progress against long-term goal

Number students concurrently enrolled in CL programs each year to reach 60% completion in Career Launch before age 30



Why we know we can reach the enrollment goal



Demand from students,
teachers, counselors,
parents and families



Demand from employers

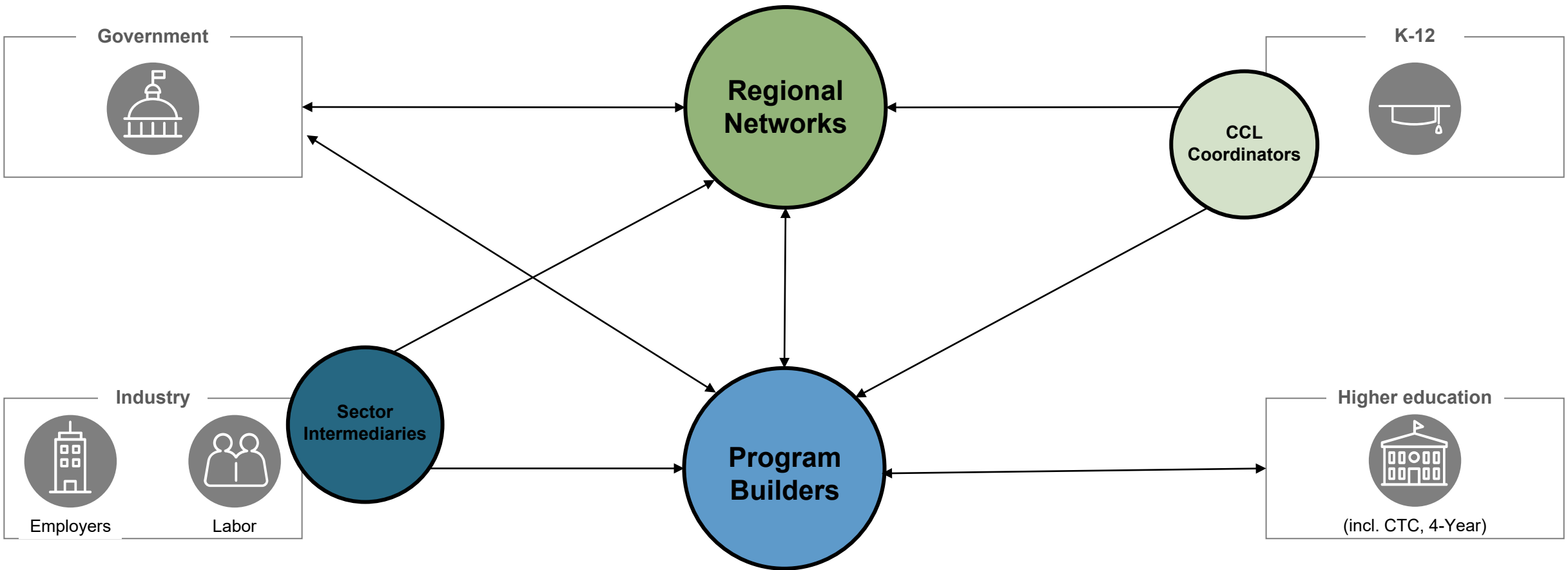


CCW infrastructure established;
track record of success at
achieving rapid scale

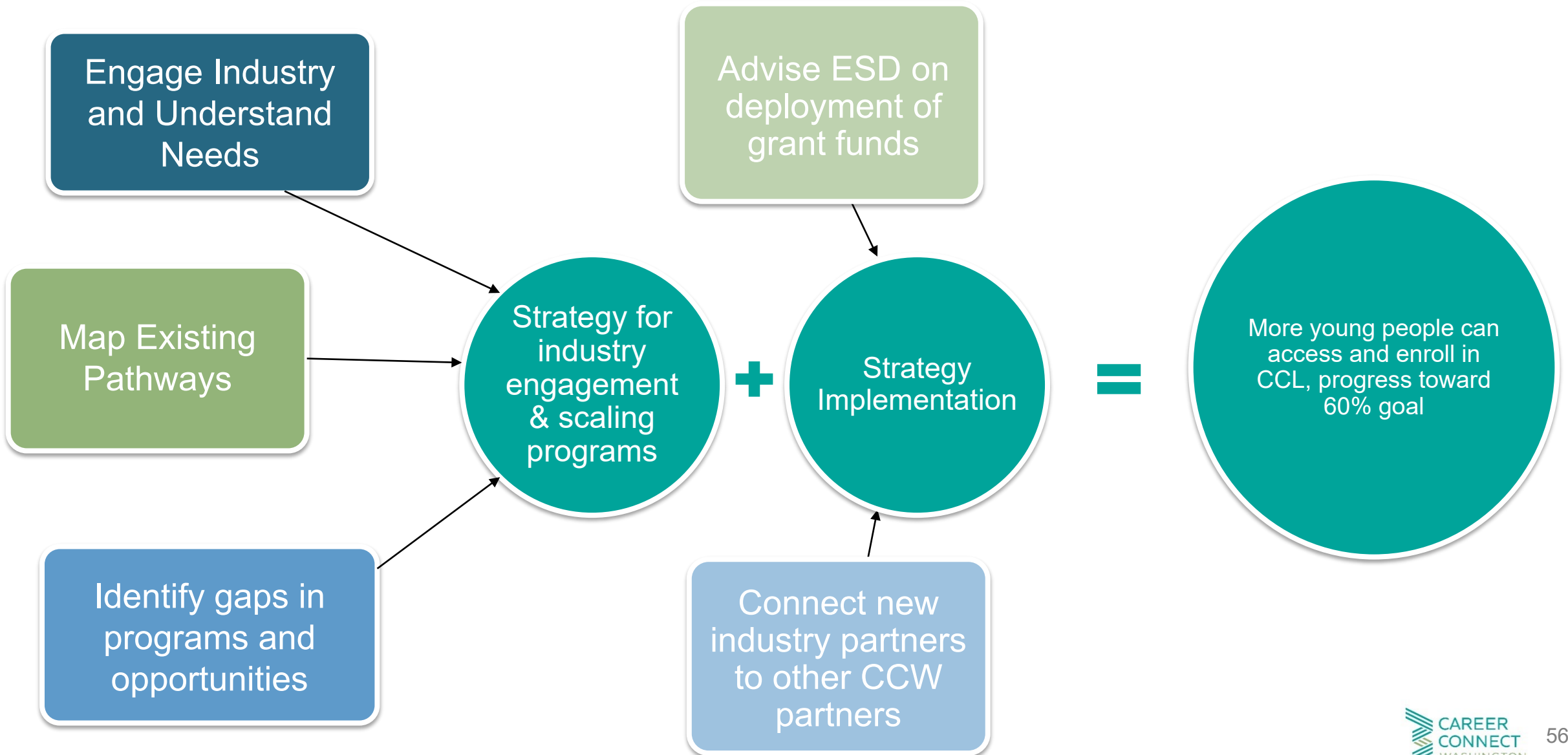
CCW Coalition of Partners

Employment

Education



Addition of Sector Intermediaries helps to scale existing CCL programs through engagement with employer and labor partners across sectors



Looking ahead: CCW developing proposals now for FY23-25 session to achieve long-term sustainability and scale

Equitable Outcomes



- Hold **system and institutions accountable** to achieve CCW racial and social justice goals
- Expand supports for students to enroll in and complete CCL programs

Communications



- **Spread the word & increase awareness**
- Ensure messaging **reaches students furthest from opportunity**

Sustainability



- Ensure **resources** required for long-term success
- Increase **agency & partner ownership/accountability**

Employer Partnerships



- Continue **building even stronger corporate champions**
- Dramatically expand **employer participation in paid Career Launch training**

High-Quality



- Ensure **outcomes are at least equivalent to academic-only pathways**

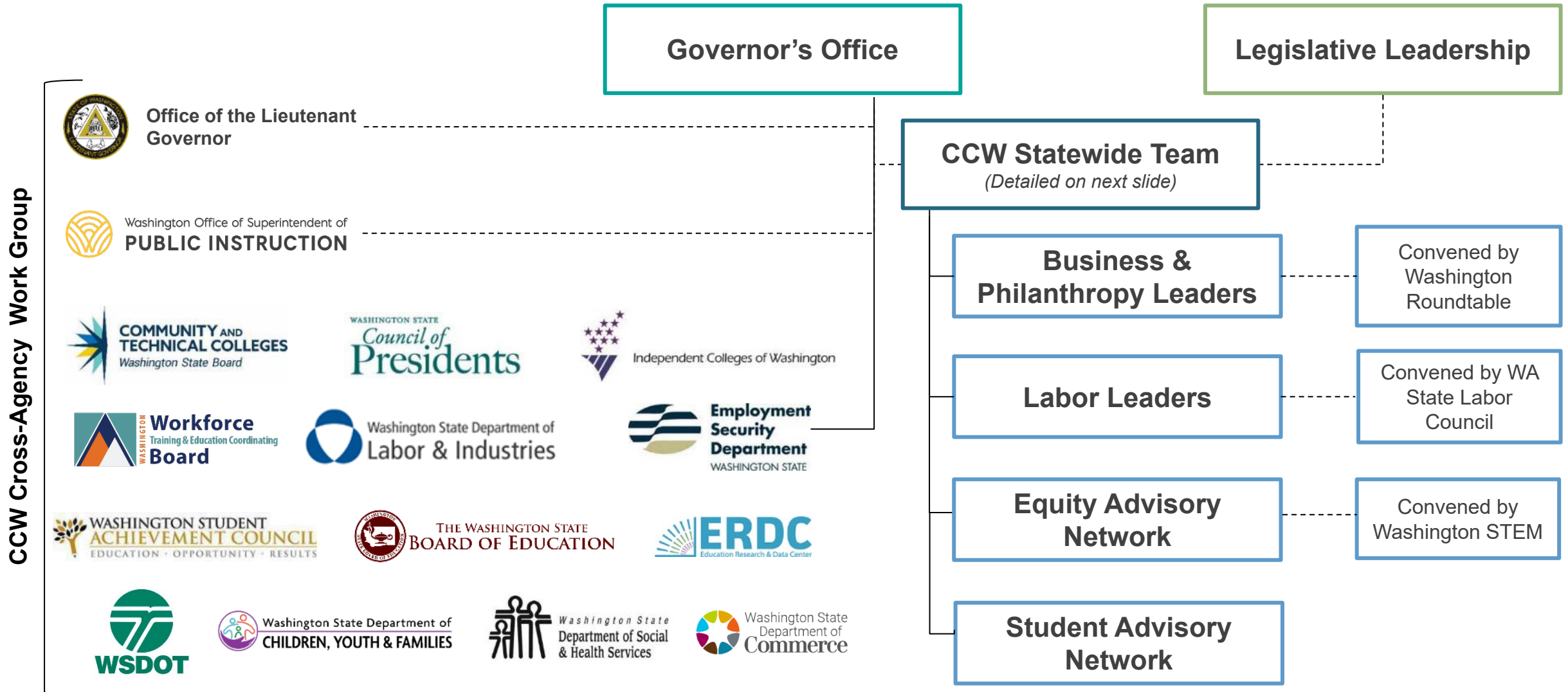
K-12, CTC, & 4-Year Partnerships



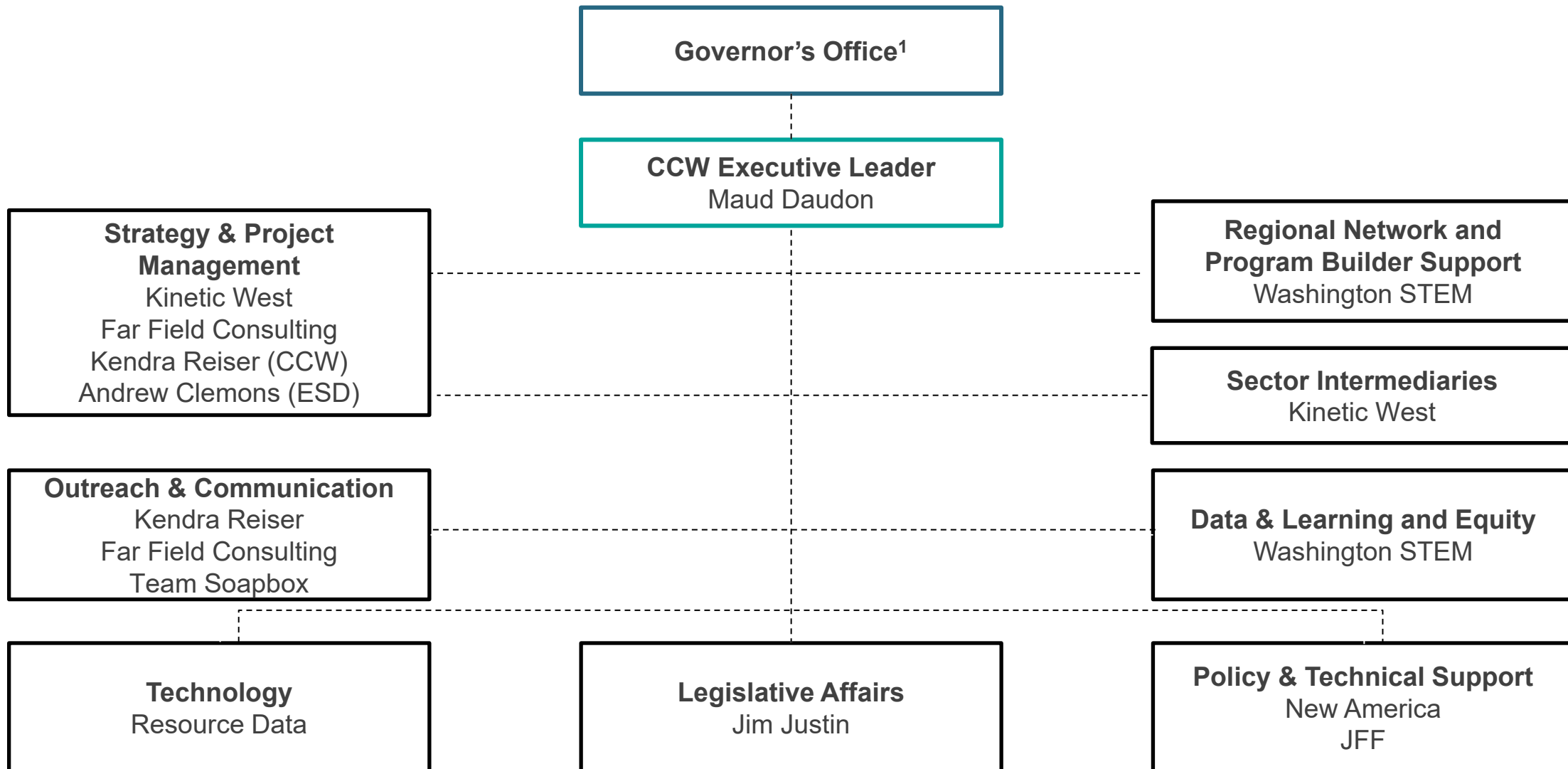
- Grow **Career Launch programs and enrollment in K-12, CTC, and 4-year**
- Create **Career Explore and Prep programs in K-12**

How CCW is organized

CCW Coalition of Partners: CCW Statewide Advisory Agency, Industry, and Equity Partners



CCW Coalition of Partners: CCW Statewide Advisory Team Structure



1. Lead by Jamila Thomas, John Aultman, Maddy Thompson, and Ramona Nabors

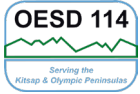
The CCW Coalition of Partners includes Regional Networks and CCL Coordinators



Network: Karen Borders
borders@skschools.org

CCL Coordinator: Kimberly Hetrick
khetrick@oesd114.org

Counties: Clallam, Jefferson, Kitsap, and Mason



Network: Jenny Veltri
jveltri@nwesd.org and Alyssa Jackson
alyssaj@snohomishstem.org

CCL Coordinator: Sinead Plagge
splagge@nwesd.org

Counties: Island, San Juan, Skagit, Snohomish, and Whatcom



Network: Sue Kane
suek@ncesd.org and Aaron Parrott
aaronp@skillsource.org

CCL Coordinator: Sue Kane
suek@ncesd.org

Counties: Chelan, Douglas, Grant, and Okanogan



Network: John Bonner
john@wabsalliance.org

CCL Coordinator: Walter Jackson
wjackson@psesd.org

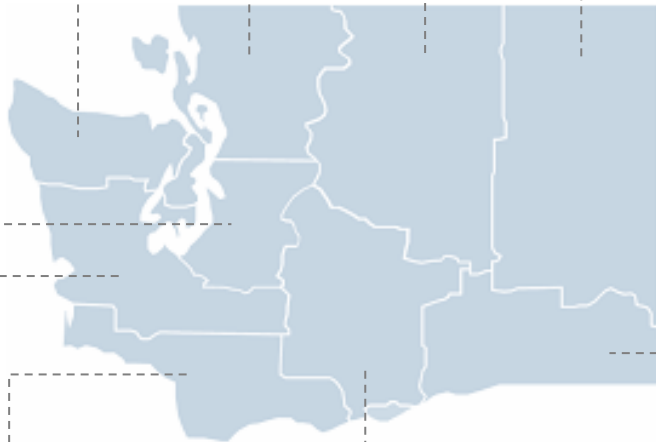
Counties: King and Pierce



Network: Cassidy Peterson
cpeterson@greaterspokane.org

CCL Coordinator: Jessica Dempsey
jdempsey@esd101.net

Counties: Adams, Ferry, Lincoln, Pend Oreille, Spokane, Stevens, and Whitman



Network: Debra Bowen
deb@STEMlearning.org

CCL Coordinator: James Kindle
jkindle@esd123.org

Counties: Asotin, Benton, Columbia, Franklin, Garfield, and Walla Walla



Network: Lorie Thompson
lthompson@esd113.org

CCL Coordinator: Cecily Kiester
ckiester@esd113.org

Counties: Grays Harbor, Lewis, Mason, Pacific, and Thurston



Network: Mark Cheney
mark.cheney@esd105.org and Hugo Moreno
hugo.moreno@esd105.org

CCL Coordinator: Shelly O'Neill
shelly.oneill@esd105.org

Counties: Grant, Kittitas, Klickitat, and Yakima



Network: Vickei Hrdina
vickei.hrdina@esd112.org

CCL Coordinator: Chad Mullen
chad.mullen@esd112.org

Counties: Clark, Cowlitz, Klickitat, Pacific, Skamania, and Wahkiakum



New Sector Leader cohort across 10 industries building statewide strategies to grow career connected learning



Advanced Manufacturing & Aerospace
AWB Institute / Aerospace Future Alliance
Contact: Thomas Gill, Program Manager, Thomasg@awbinstitute.org



Agriculture & Natural Resources
Agriculture & Natural Resources Center of Excellence
Contact: Lindsey Williams, Director, lindsey.williams@wwcc.edu



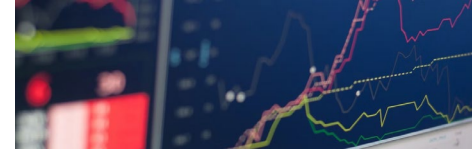
Clean Technology & Energy
CleanTech Alliance
Contact: Gus Williams - Workforce Manager Gus@CleanTechAlliance.org



Construction
AGC Education Foundation
Contact: Sarah Patterson, Workforce Development Director, spatterson@agcwa.com



Education
Professional Educator Standards Board (PESB)
Contact: Erica Hernandez-Scott, Ph.D., Executive Dir., erica.hernandez-scott@k12.wa.us
Lindsey Stevens, Executive Dir., lindsey@cstp-wa.org



Finance
Washington Bankers Association
Contact: Duncan Taylor, SVP, Membership & Programs, duncan@wabankers.com



Healthcare
SEIU Healthcare 1199NW Multi-Employer Training and Education Fund
Contact: Leigh Christopherson, Healthcare Intermediary Project Director, lchristopherson@healthcareerfund.org



IT & Cybersecurity
Computing for All
Alka Manchanda, Director Program
Contact: Development, alka@computingforall.org
Mandira Virmani, Director Program
Development, mandira@computingforall.org



Life Science
Life Science Washington
Contact: Marc Cummings, President & CEO, marc@lifesciencewa.org



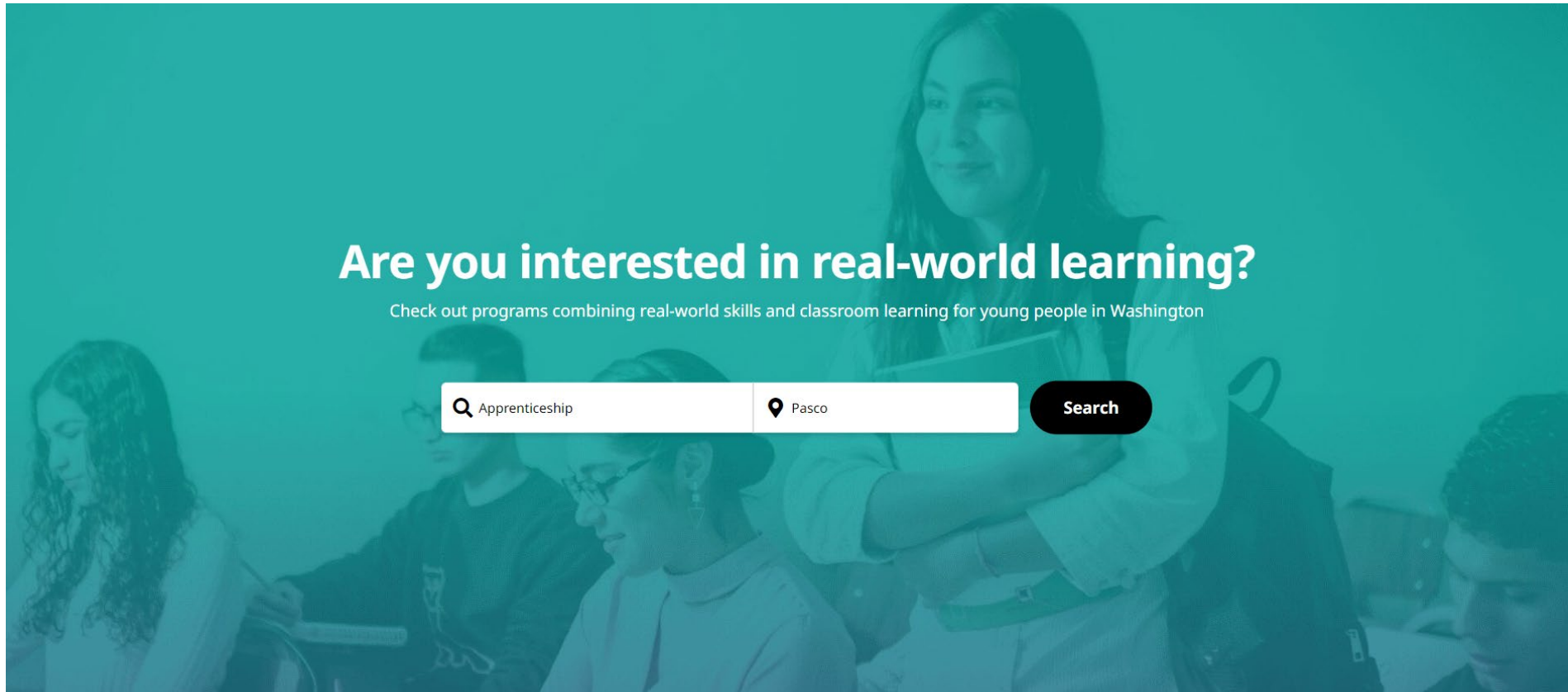
Maritime
NW Center of Excellence for Marine Manufacturing & Technology
Contact: Ann Avary, Director, ann.avary@skagit.edu
Kim Davis, Project Manager, NW Center of Excellence for Marine Manufacturing & Technology, Kim.davis@skagit.edu

Seven inaugural strategies posted in March 2023, remainder expected in June

CCW Program Directory

Idea for CCW Program Directory Emerges from Student & Family Research

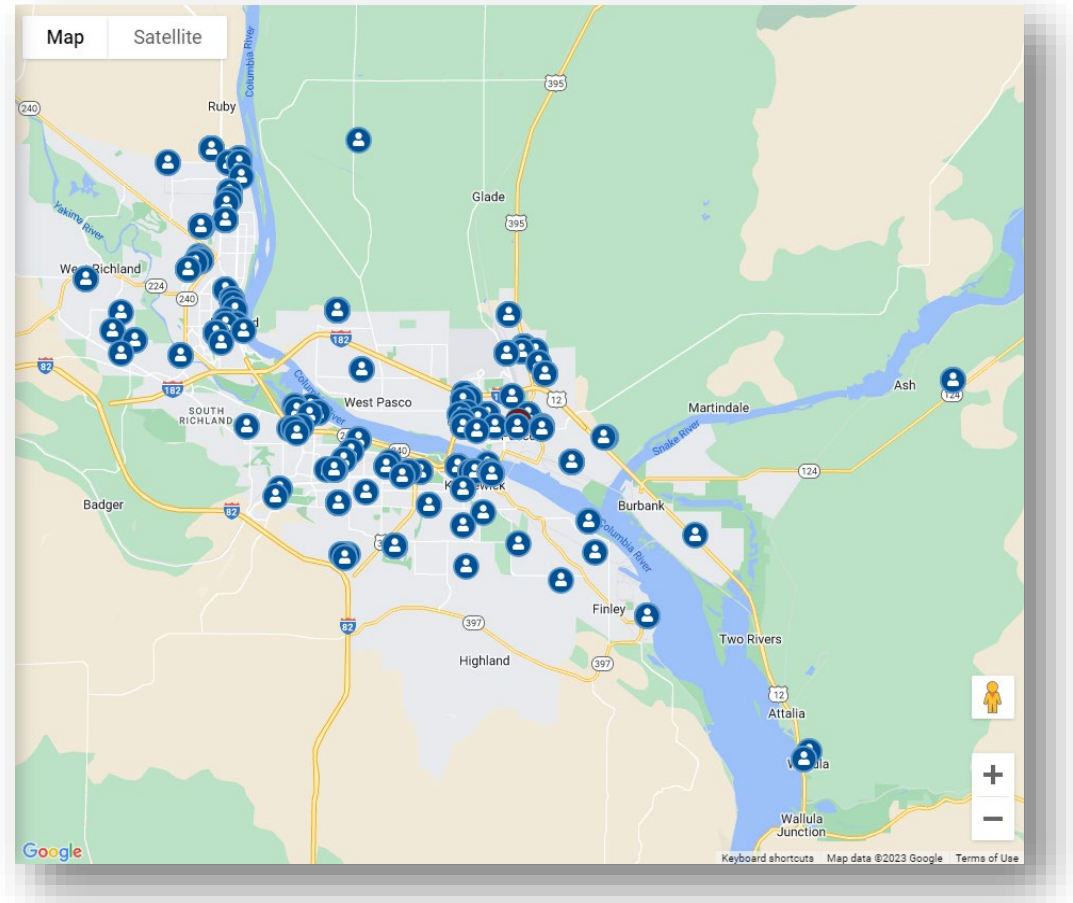
- Directory fills a market gap for information on career connected learning opportunities all in one place that is easy to navigate and accessible
- Directory provides information about wraparound supports to help students participate
 - Removing barriers to participation – key to providing equitable access
- Our goals for the directory:
 - Equity – Drive toward equitable access to programs across demographics; connected to student support directory
 - Marketing – Build awareness among potential participants to reach enrollment goals: 60% of the Class of 2030 enrolls in a Career Launch (CL) program before age 30 and completes the program.



Users search programs by their interest or location

Features:

- Users can search by:
 - Type of program: Explore, Prep, or Launch
 - Area of interest, occupation, or keyword
 - Geographic location
 - Hourly wage range
 - Educational Institution or Skill Center
- Connected to a directory of student support services
- Mobile device-friendly
- Embeddable on partners' websites
- Tested by students, teachers, counselors and feedback used to improve features



Example of search results of career connected learning programs in Pasco, WA

Integrated database of student support services

Automotive Technicians

Automotive Technology

Career Launch

Wage: \$13.50 an hour
Program: 250 worksite hours, 1160 class hours
Length:
Start Date: September 1, 2020
End Date: September 1, 2023

How to Apply

509-682-6614 | Visit Program Website | jwalter@wvc.edu

Program Information

Minimum Requirements

High School Diploma or Equivalent

Other Requirements

Must have a valid driver's license

Tags

Accessible by Public Transportation
Financial Aid Available

Locations

Operating in the Following Counties

Chelan, Douglas, Okanogan

Institutions

- Wenatchee Valley College
116 West Apple Avenue, Omak, WA

Resources to Help You



Financial Assistance

Find financial assistance options to help pay for school and everyday needs.

View Info



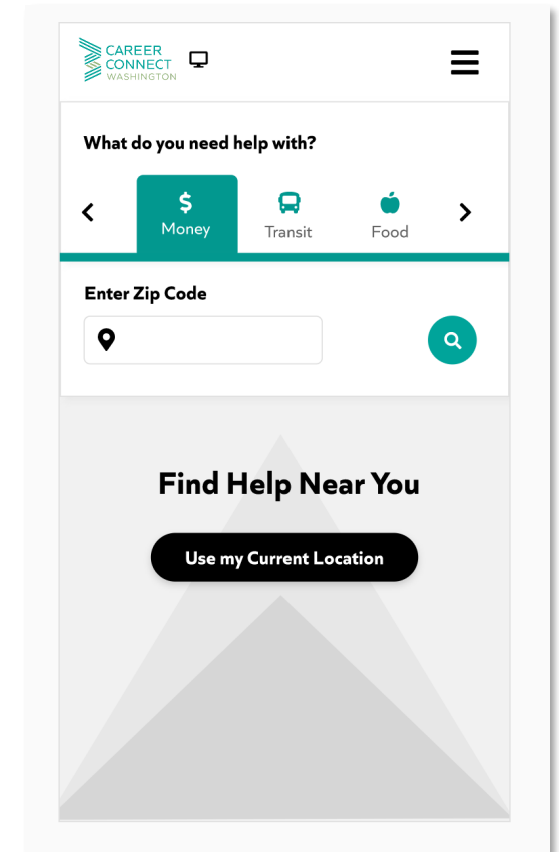
Transportation

Find services in your area that can help you pay for transit.

View Info



View Info



Integrated database of student support services

What do you need help with?

Education

Enter Zip Code

Search

Apply Filters

Global Neighborhood

Global Neighborhood

Global Neighborhood program provides former refugees with opportunities for employment, ESL classes, assist with drivers education and computer skills training and also offer encouragement, advice and support.

Greenhouse Community Center

Greenhouse Community Center

GreenHouse Community Center focuses on providing services to people in need. Our first priority is ensuring basic needs are met by distributing food and clothing. Our second priority is helping people move forward by equipping them with education, job skills and providing counseling opportunities. Lastly, it is always a pleasure to provide nonessential items, such as school supplies and Christm...

Services

help find work, support network, alternative education, english as a second language (esl), skills & training, computer class

Serving

refugees, teens, young adults, adults, seniors, in jail

Services

food pantry, clothing, supplies for school, toys & gifts, counseling, more education, skills & training

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anyone in need, teens, young adults, adults, seniors

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