

2024 Legislative Briefing



70% of Washington's jobs are projected to require a post-secondary credential.



The CCW network has 15,716 Washington students enrolled in Career Launch programs to achieve those credentials.



91% of Washington voters surveyed by College Promise in 2023 agree that "we should provide career-connected learning programs and apprenticeship opportunities connected to earning degrees and credentials.



Hear from students about how career connected learning has changed their lives.

Washington's students and young people are seeking career connected learning opportunities, and Washington's economy needs competitive candidates for real jobs in our state.

Career Connect Washington's (CCW) statewide education and employer network is rapidly growing to meet the rising demand for high-quality academic and work-based experiences, with a focus on students who are furthest from opportunity. But investment is not keeping up.

Requests for Program Builder funds to meet student demand for career connected learning programs now exceed available funds by about \$3 to \$1.

Budget Request

We need your help to support the budget request to grow and sustain career connected learning programs.

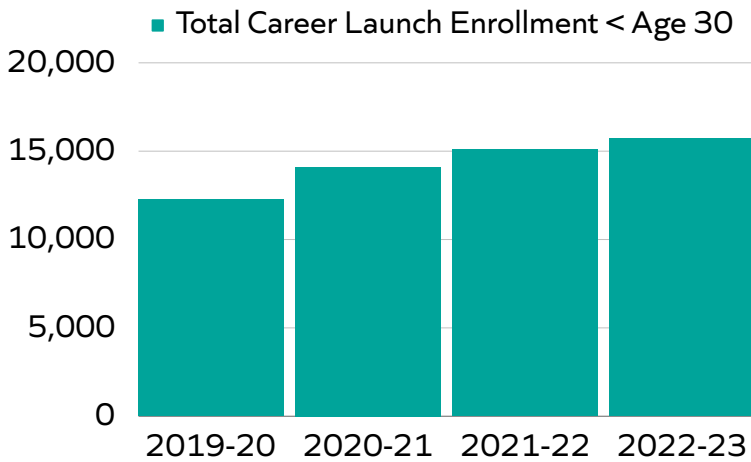
Funding to Grow Career Connected Learning Programs

- CCW requested a \$2.7M increase in the career connected learning grant pool to match existing and forecasted demand from students and program builders.
- CCW is grateful to Governor Inslee for the proposed \$1M increase, but this will not be enough to meet the fast growing demand for programs that combine academic rigor with paid, worksite learning and we request \$2.7M to meet student demand.
- This state investment in the CCW network leverages and amplifies more than \$29 million in federal funding received through the Good Jobs Challenge and Apprenticeship Building America grants to create new programs and pathways.

Sustain and Support Career Launch Programs

- CCW requested \$6.25M to sustain and support existing Career Launch programs in the Community and Technical College system (including registered apprenticeships) to meet current and forecasted enrollment growth through the current biennium.
- Governor Inslee's proposed \$5.25M will help meet this demand.

Progress Milestones



5,940 total Career Launch completions since 2019



149 Career Launch programs created since 2019

Participation in Career Launch programs has grown 28% since implementation of CCW legislation in 2019, despite the pandemic and related challenges.

2023 By the Numbers

3,850+

Washingtonians will be placed in good jobs by 2025 thanks to federally funded work by CCW started in 2023 through Good Jobs Challenge and Apprenticeship Building America.

15,716

Current total enrollees in Career Launch opportunities of which 13,447 are in Registered Apprenticeships.



"When I heard there was a local teaching program that had a lot of benefits, and helped you succeed, I took advantage of it. You get paid to work... so we have a job while also learning at the same time."

Lilly Johanson, Career Launch student, WSU Tri-Cities Teaching Bridge program

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High demand, high growth industry sectors led career roadmap development with the CCW network.

100+

Program builders won grants to expand or develop 147 career connected learning programs across the continuum: Career Explore, Career Prep (includes Pre-Apprenticeships), Career Launch (includes Registered Apprenticeships).